

MUSKEGON AREA DISTRICT LIBRARY BOARD

REGULAR MEETING

Monday, January 23, 2023 @ 4:00 p.m.

Muskegon Area District Library 4845 Airline Road, Muskegon, 49444

1. Call to Order
2. ROLL CALL
3. Welcome and Swearing-In of New Board Members: Andrea Root & Randy Vanaelst
4. Election of Officers
5. Approval of Agenda
6. MADL Board Development: Rebranding Update by Don Kalisz of Kindred Marketing Agency
7. Consent Agenda
 - a. Minutes of the December 19, 2022 Board Meeting *(attached)*
 - b. December 2022 Branch Activity and Circulation Reports *(attached)*
 - c. December 2022 Financial Report *(attached)*
- 7.5 Vouchers for December 2022 *(attached)*
8. Committee Reports
 - a. Finance Committee
 - b. Personnel Committee
9. Reports/Questions *(attached)*
 - a. Director – Suszek, Finance Director – Hall, IT Director – Wisniewski, Associate Director of Operations – Higginbottom-Johnson, Marketing & Community Engagement Manager – Endres, Collection Development – Susalla, HR Manager – Chandler, Programs Manager – Rinsema-Sybenga
10. Old Business
 - a. Branch Improvements, Dalton.....Info
 - b. Strategic Plan.....Info
 - c. Study, Rebranding and New Logo.....Info
11. New Business
 - a. MADL Board Committee Appointments.....Action
 - i. New Ad Hoc Committee – Marketing/Re-Branding/Millage Campaign.....Action
 - b. Community Foundation Storyville Capital Campaign Fund.....Action
12. Public Comment
13. Board Comment
14. Adjournment
15. Next Meeting: February 20, 2023 at MADL Administration